



LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY
MIKE STRAIN DVM
COMMISSIONER



AGENDA
HYBRID-REMOTE MEETING

LOUISIANA STRAWBERRY MARKETING BOARD

TUESDAY, JANUARY 11, 2022
5:30 P.M.

LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY
47076 NORTH MORRISON BOULEVARD
CONFERENCE ROOM
HAMMOND, LA 70401

Agricultural & Environmental Sciences
P.O. Box 3596
Baton Rouge, LA 70821
(225) 925-3770
Fax: 925-3760

Agro-Consumer Services
P.O. Box 3098
Baton Rouge, LA 70821
(225) 922-1341
Fax: 923-4877

Animal Health & Food Safety
P.O. Box 1951
Baton Rouge, LA 70821
(225) 925-3962
Fax: 925-4103

Forestry
P.O. Box 1628
Baton Rouge, LA 70821
(225) 925-4500
Fax: 922-1356

Management & Finance
P.O. Box 3481
Baton Rouge, LA 70821
(225) 922-1255
Fax: 925-6012

Soil & Water Conservation
P.O. Box 3554
Baton Rouge, LA 70821
(225) 922-1269
Fax: 922-2577

This meeting will also be available via teleconference/Zoom.
Join from PC, Mac, Linux, iOS, or Android: <https://us06web.zoom.us/j/84076099807>
Or from telephone: Dial: 636-651-3185, 877-810-9415 (US Toll Free)
Conference code: 714696


- I. CALL TO ORDER**
- II. ROLL CALL**
- III. PUBLIC COMMENT**
- IV. APPROVAL OF MINUTES**
- V. FINANCIAL REPORTS**
- VI. GARRISON ADVERTISING REPORT AND 2022 PROMOTIONAL STRATEGY**
- VII. OTHER BUSINESS**
- VIII. PUBLIC COMMENT**
- IX. ADJOURNMENT**

THIS AGENDA IS TENTATIVE UNTIL 24 HOURS PRIOR TO THE BEGINNING OF THE SCHEDULED MEETING, AT WHICH TIME THE MOST RECENT REVISION BECOMES OFFICIAL. ANY SUBSEQUENT CHANGES TO THIS AGENDA SHALL BE MADE ONLY BY A UNANIMOUS VOTE OF THE BOARD. NOTICE IS HEREBY PROVIDED THAT THE BOARD MAY VOTE TO HOLD AN EXECUTIVE SESSION ON ANY AGENDA OR OTHER DULY APPROVED ITEM THAT IS EXEMPTED FROM DISCUSSION AT AN OPEN MEETING PURSUANT TO LA. R.S. 42:17. FURTHER, IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, PLEASE CONTACT REBECCA RIECKE AT (985) 345-9483 OR VIA EMAIL AT RRIECKE@LDAF.STATE.LA.US TO ADVISE IF SPECIAL ASSISTANCE IS NEEDED AND DESCRIBE THE TYPE OF ACCOMMODATION NECESSARY.

Rebecca Riecke

CERTIFICATION PURSUANT TO La. 42:17.1

In accordance with La. R.S. 42:17.1, and there currently being in effect a public health emergency as declared by Governor John Bel Edwards, the Louisiana Strawberry Marketing Board will be meeting via teleconference/Zoom in order to discuss "matters critical to the continuation of the business of the public body that are not able to be postponed to a meeting held in accordance with the other provisions of this Chapter due to a legal requirement or other deadline that cannot be postponed or delayed by the public body." This notice shall serve as a certification of the foregoing by the presiding officer. The Louisiana Strawberry Marketing Board meeting on January 11, 2022 at 5:30 pm CDT will be held via video conference and in a manner that allows for observation and input by members of the public as set forth in the notice of such meeting posted herewith.

A handwritten signature in blue ink, appearing to be "Walter A. ...", is written over a horizontal line. The signature is stylized and cursive.

Chair, Louisiana Strawberry Marketing Board